

**DATE:** January 24, 2017

### **DECA Students Qualify for State**

Out of 22 Dripping Springs High School students who competed at the regional DECA competition, 13 earned the right to advance to the state event. The regional competition was held Jan. 21 at Copperas Cove High School.

DECA's industry-validated competitive events are held in the areas of marketing, business management and administration, finance, and hospitality and tourism. The process involves students in both a written component such as an exam or report and an interactive component with an industry professional serving as a judge. For instance, one DSHS team wrote a 30-page paper as part of their requirements, and others prepared 15- to 20-page business plans. All students participated in 20-45 minute role plays/presentations with judges, and most events required a 90-minute exam.

State qualifiers and their events are:

Nikhil Clayton- Start-Up Business Plan

Madeline Fuchs- Sports and Entertainment Promotion Plan

Jessica Gallardo- Marketing Management Team Decision Making

Holt Holcomb- Principles of Business Management

Madalyn Jarvis- Professional Selling

John Leavitt- International Business Plan

Zach Lengner- International Business Plan

Lily Sethre-Brink- Marketing Management Team Decision Making

Varun Verma- Business Finance

Faith Walker- Sports and Entertainment Promotion Plan

Riley Whitcomb- Professional Selling

Brayson White- Automotive Services Marketing

Kevin Weirzbowski- Sports and Entertainment Promotion Plan

The state competition is Feb. 23-25 in San Antonio.